

Everything You Need to Know About

RAISED NECK PRINTING



WHAT IS IT?

Raised neck printing refers to printing above CBW's suggested spec. height.

Our templates and standard print height is lower than our competitors to deter any potential ink chipping caused by PakTech carriers or by the seaming process.

HOW IS IT DONE?

Adding a raised neck to your artwork gives you an added 3 mm of print height room at the top of the neck of the can.

However, adding a raised neck also increases the "Warp Zone" area of the neck designated in our templates.

INTERESTED IN PRINTING WITH A RAISED NECK?

If you are interested in raised neck printing, see below for the required waiver to sign. This shows that you understand and acknowledge the potential risks involved with printing above our standard neck height.

Once the waiver is filled out and signed, please email sales@craftbevwarehouse.com the signed waiver. Once that is received, you will be sent you a specially formatted raised neck artwork template to use. From there, it's uploading a sample per usual!

Standard Print Height



Raised Neck Print Height +3mm



RISKS INVOLVED:

- Greater chance for ink chipping with use of PakTech carriers
- Possible chance for ink chipping during the seaming process

WAIVER: RAISED NECK PRINTING

Craft Beverage Warehouse (CBW) has informed us of the potential risks involved with printing above their standard template's neckline. We, _____, understand and acknowledge the risks involved with printing above CBW's standard neckline and take responsibility for any related quality issues.

[company name here]

Customer Signature: _____ Date: _____

Customer title: _____

COMPANY NAME: _____

CBW Signature:

CBW title: President

CRAFT BEVERAGE WAREHOUSE LLC